

# CAROLE MAGOUIRK

WEB DESIGNER & DEVELOPER

HTML5 • CSS3 • BRACKETS (IDE)

PHOTOSHOP • INDESIGN • ILLUSTRATOR

EMAIL AND CONTENT MARKETING • SEO

UI • BROWSER TESTING • MOBILE-FIRST

WORDPRESS THEMES & PLUGINS • PHP

## EMAIL

hello@carolemagouirk.com

## WEBSITE

carolemagouirk.com

## LINKEDIN

/in/carolemagouirk

## PHONE

(979) 997-3205

## WORK EXPERIENCE

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2015 - PRESENT

### MATHYS-POTESTIO | Freelance Web Developer

Molly Hitchings, Recruiter | molly@mathys-potestio.com

Currently contracting with Austin companies located in the downtown area, looking for full-time, on-site, team-oriented junior positions where my skills, passion, and focus are valuable, utilized, and empowered.

2017

### WHOLE FOODS | Email Campaign Manager

Kate McDonough, Team Lead | kate.mcdonough@wholefoods.com

Collaborated with the digital marketing and design teams to build Epsilon Harmony email executions including list segmentation, sequence building, campaign setup, automated trigger campaigns, deployment and reporting.

- Epsilon's Agility Harmony Email Service Provider (ESP)
- WorkFront Project Management Software
- FreeMarker Java-based Template Language (FTL)
- Atlassian's JIRA Issue Tracking and Confluence Documentation

2016

### MAIN STREET HUB | Lead-Generation Developer

Adam Horowitz, Marketo | adam.horowitz@mainstreethub.com

Worked with the marketing team to build and test cross-client compatible HTML email templates in Marketo and integrate forms into corresponding responsive, seo-optimized landing and delivery pages in WordPress.

- Marketo Marketing Automation Software (Email and Forms)
- WordPress Content Management System (CMS) with legacy css
- Litmus Email Testing Software
- BLOX Page Builder Plugin

2012 - 2015

### JENETH, LLC | Web Design and Development Manager

Jeneth Blackert, CEO | ceo@jeneth.com

Conceptualized and developed digital product, live event, membership, and interview series projects including social media marketing, email campaigns, extensive WordPress development, graphic design and product delivery.

- Infusionsoft CRM, Sales, and Marketing Software
- ClickFunnels and LeadPages Lead-Generation Builder
- Aweber and Mailchimp Email Marketing Automation
- Instant Teleseminar Phone/Web Series Management Software

## EDUCATION

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2006 - 2008

### AUSTIN COMMUNITY COLLEGE

A.A.S. in Computer Information Systems, Web Programming Specialization